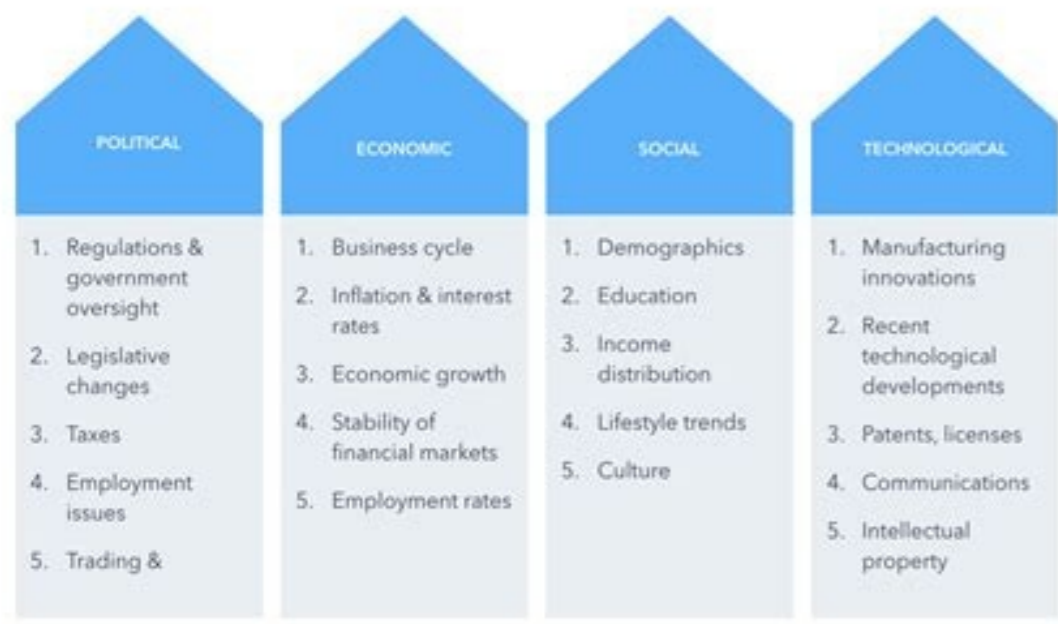


I'm not robot!

Situation Analysis (PEST)



Marketing Strategy Presentation Template

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Market Overview

Market Trends

Market Size

Market Forecast

Market Segmentation

Market Penetration

Market Expansion

Market Retention

Market Innovation

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Market Transformation

Market Evolution

Market Revolution

Market Renaissance

Market Reformation

Market Reconstruction

Market Rejuvenation

Market Renewal

Market Rebirth

Market Resurgence

Market Revival

Market Revamp

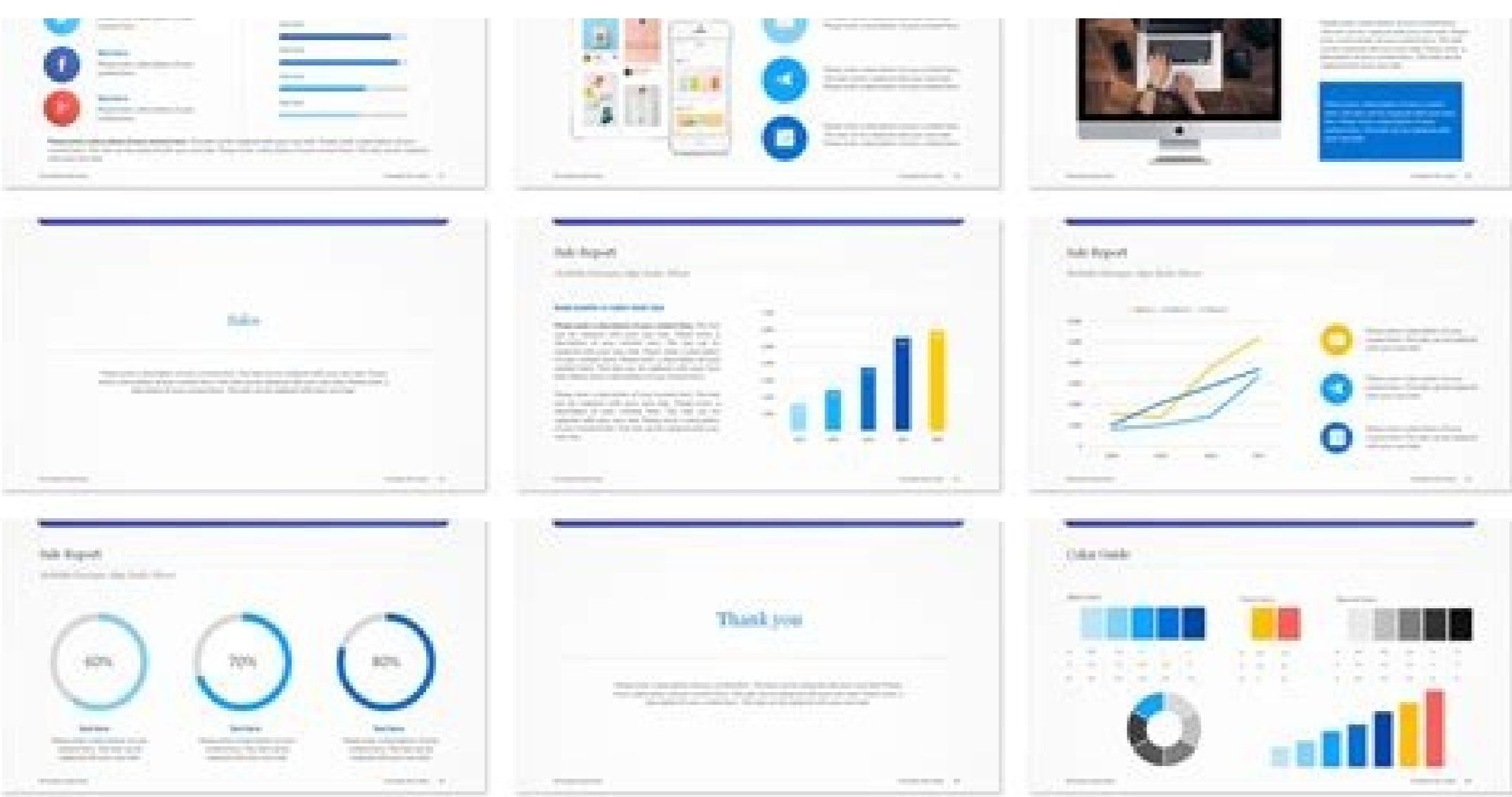
Marketing Strategy

Marketing Process

Market Media

Market Marketing

Market Marketing



Market Segmentation



Situation Analysis (SWOT)

STRENGTHS	WEAKNESSES
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OPPORTUNITIES	THREATS
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This website uses cookies to improve your experience while you navigate through the website. Out of these cookies, the cookies that are categorized as necessary are stored on your browser as they are essential for the working of basic functionalities of the website. We also use third-party cookies that help us analyze and understand how you use this website. These cookies will be stored in your browser only with your consent. You also have the option to opt-out of these cookies. But opting out of some of these cookies may have an effect on your browsing experience. Ads Ads Ads Premium Unlock this template and gain unlimited access How many times have you heard that "less is more"? This new Slidesgo template, created for marketing plans, supports the idea of simplicity. The layouts are devoid of distractions, the photos have a black-and-white filter and some rectangular shapes are given transparency. Go straight to the point and, at the... For those times when a marketing plan needs to cause an impact, trust this template. You'll see instantly how appealing the watercolor details are when contemplating these slides. This design can be the perfect choice if your message has to do with water or the environment. Are you running constantly after your baby because he or she can't keep still? Maybe your baby is a natural-born athlete! There are some competitions that involve, just as it sounds, babies racing each other! You've probably seen it on TV: parents encouraging and telling their children to come... Have you always dreamed of travelling to the far east? These creative slides designs will evoke you those feelings you have always dreamed of. And they will also work as a presentation for your travel agency! Speak about what you do, what type of trips you offer and even give... Imagine yourself on a nice beach with crystalline blue water, soft sand and the satisfying sensation of the sun hitting your tan skin. The people are beautiful, the food tastes amazing, the weather is incredible... What a dream! If you want to feel like you're in a perfume ad, you... It's summer! Time to go on a vacation and relax for a bit... or time to have the biggest pool party ever! Whenever you need a funny and summery touch when presenting a marketing plan, here's our proposal. This template has lots of cartoony stickers, a mix of colors including... 2021 hasn't started yet, but it is the perfect time to devise a new marketing plan to get ahead of the competition. For this template, we've decided to create minimalist slides where explaining the goals, the history of the company, the strategy and the budget is as effective as it... Premium 4:3 16:9 Unlock this template and gain unlimited access Summer is just around the corner, so it's the perfect time to promote your products for this season of the year. Present a marketing plan designed with the trendy Memphis style and prove your colleagues that you can reach your audience in a cheerful way. This elegant presentation is great to design your SEO strategy and increase its visibility. Define your objectives with these isometric slides full of illustrations of people analyzing graphs and data, which is in line with the topic of the template. Also, use the different diagrams, tables and so on to... Do you know what lettering is? It's the art of turning writing into a masterpiece. Use this beautiful template to explain how to master this beautiful art or to present your marketing plan in an original way. We have included infographics, maps, charts, and lots of letterings to decorate the... Premium Unlock this template and gain unlimited access If you want your restaurant to be ranked on the top positions of the best places to eat on your area, a marketing plan can be a great start to boost your business. Slidesgo has cooked this minimalist presentation that will make your business stand out. A template with math-watering... Premium Unlock this template and gain unlimited access Nowadays we do everything through our cell phones: searching for information, opinions, ordering food, etc. Are you thinking of creating your restaurant's app? Or maybe you already have it developed, but you need to present it? Take a look at this proposal. It is a colorful template with waves and... Do you have a killer marketing plan in mind? Then you need a template to match your ideas. How about this one inspired by the jungle? Its green background and wild animal images transport you to nature. Let your imagination run wild and customize the resources we put at your... Bring a vintage touch with American western vibes to your marketing plan presentation using this funky, original template designed with classic western theme elements and colaps. Discover the structure you need to talk about your company, explain the market analysis you carried out, share your content plan, strategy, budget and... It's a great idea for a winery to put together a marketing plan to celebrate (US) National Pinot Noir Day, and this template was designed for just that purpose! Wine bottles, bottle openers, grapes, barrels... all the imagery of winemaking is here in glorious illustrations and photos. In fact, everything... Premium Unlock this template and gain unlimited access Give your pitch some impressive, yet relaxing visuals and work on a successful marketing plan related to meditation centers or lessons. These slides have watercolor strokes on the backgrounds and a modern look overall. Its maps, graphs and illustrations are nicely integrated into the presentation. An excellent marketing plan is what your company is missing to differentiate itself in the market and get more customers. We present this delicate template designed in pastel colors with which you can structure your marketing plan for 2022. Customize this presentation with your content and communicate your company's mission... Are you looking for investors? In that case you'll need an impressive presentation to attract their attention. At Slidesgo we've created this cartoon style template with a creative design and blue waves, which will make your audience unable to take their eyes off it. It has everything you need to... In a globally competitive world, having a robust marketing strategy template is necessary to map out the best way to attain your objectives. With this template, you can develop a clear timeline for your brand's action plan that you can share easily with your team and clients for the most efficient results. What is a marketing strategy plan? When you need to change the results of your marketing strategy, you need to turn your strategy around. To make this possible, you need to analyze in a self-critical and straightforward way what are the main pain points you are seeing and how to change this. To do so, it's necessary to take a tour of your company or brand, re-think if you are meeting the customer's needs and create a new strategy. To do so, we created a simple yet useful presentation that will provide you with all the tools to guide you through this process. Check our marketing plan template for reference. What does marketing strategy plan include? This template is a robust document where you can set your new strategy in place by defining the most important aspects that impact your marketing strategy. It's essential to initially identify the challenges and the audiences you will be facing and make sure they are a solid match. Next, include in your presentation an internal analysis of how your company culture and where you stand in the overall market. Analyze your competitors and define which are their strong and weak points and how you can compete with them. Define the market segments you will be choosing to reach and even the strategies you initially considered but ruled out. Include all the main points of your plan including the four P's: product name, pricing, distribution and promotion ideas. What information should you add in marketing strategy plan presentation? Marketing strategy plans might be presented to different groups of internal and external stakeholders and even investors. This is why it's essential to deliver a straightforward and clear message across the board. Include all the data about your company internally that might be useful for decision making including analysis of competitors company culture. Make sure you are very thorough with the information so that it is quite clear to your audience how you will manage your strategy. Use numbers that can provide a strong point about your audience and expected results. Go ahead and download our marketing strategy pdf version or sign up and try it on Slidebean. Need more help? From pitch deck to investor meetings. For first-time entrepreneurs, the process of starting a company and approaching investors for the first time can be truly overwhelming. We've created Founder's Edition to accompany founders in this journey, from getting their ideas on paper to approaching potential investors. Talk with our experts. Do you have an upcoming marketing presentation to make in PowerPoint? Need to show how your results are stacking up with a great PPT marketing presentation? Try a marketing plan template PPT. Marketing presentation slide designs from The Digital Agency PowerPoint template for 2022. The right (ready-made) PowerPoint (PPT) templates for marketing will save you a ton of time. Also, it'll give you a wide selection of creative marketing slides for your next deck. Here we showcase over 28 of the best marketing PowerPoint templates. They come from both Envato Elements and GraphicRiver. They contain many PowerPoint professional elements. These elements include marketing strategy templates for PPT. They also include digital marketing slide examples and many other options. Jump in and find the marketing PPT templates that fit your presentation just right! And be sure to take advantage of the latest market trends as you prepare your presentation. Best Marketing PowerPoint (PPT) Templates on Envato Elements (With Unlimited Use) Find hundreds of the best marketing PPT templates on Envato Elements. This great offer includes unlimited downloads for one monthly fee. Explore Marketing PowerPoint Templates Enjoy unlimited access to thousands of marketing PowerPoint templates from Envato Elements. Marketing PowerPoint PPT templates for free online may tempt you. But marketing PPT templates for free download don't offer the same quality. You get more than unlimited downloads of marketing plan PPTs with your Envato Elements subscription. You'll also be able to get as many creative assets as you want from these categories: resume templates stock photos custom fonts product mockups and a lot more Envato Elements has marketing PPT templates and a lot more to serve your creative marketing needs. Top 5+ PPT Templates for Marketing (New Presentations on Envato Elements - 2022) Here are the top strategic marketing plan PowerPoint templates. These marketing PPTs templates are trending on Envato Elements in 2022. 1. Contemporary Marketing PowerPoint Template Design Are you looking for some style in your marketing PPT templates? Then check out this option. Click through the image gallery to see more slides. This marketing PowerPoint template is a fashionable choice for presentations in 2022. It's well-designed and filled with personality. This top PPT for marketing features bold fonts and vibrant colors. There are over 20 slides included, so you can get your ideas out well. Try this marketing plan template PPT if you're a boutique agency presenting to new clients. 2. Marketing Reel - Marketing PowerPoint Template Bring on new leads with the Marketing Reel PPT presentation template. The minimal slide layouts make your content pop thanks to its use of color. It's also filled with helpful infographics for presenting data. If you're looking to leave a great impression, trust this marketing PowerPoint template. 3. Digital Company Marketing PowerPoint Presentation Template The Digital Company template is versatile and great for making a marketing plan PPT presentation. You'll get plenty of unique slide layouts to customize. It also has great infographics to work with. Use it to make your marketing ideas stand out. 4. Digital Marketing Strategy - PPT PowerPoint Plan Template This digital marketing strategy PowerPoint template for 2022 features stylish elements, like: 40+ unique PPT slides for each theme 2 pre-made marketing presentation example themes professional handmade infographics fully editable, modern graphics object and slide transition animation There are also plenty of colorful illustrations to make your marketing ideas pop. These strategic marketing PPT templates have slides that fit many presentation needs. Presentation needs like social media, SEO, and both inbound and outbound digital marketing. 5. Connect - Marketing Communication PowerPoint Template Don't your marketing ideas deserve to be heard? Most of all you want your message to connect with your audience. To make that connection you need to present your message in a clear way. With slides that help persuade and convince, you'll be presenting a clearer message. The Connect marketing PowerPoint presentation template is designed to do just that. It comes with over 700+ total professional slides, which compelling designs, and easy to edit features. 6. Social Media Pro - PowerPoint PPT Plan Template Are you looking for a modern social media presentation template? Social Media Pro is packed with slide designs that'll help you make your marketing presentation right. This marketing strategy PPT template has many color schemes over 35 unique marketing PPT slide designs plenty of colorful infographics stylish social media illustrations. It's the perfect canvas for making a marketing PowerPoint presentation. 7. Marketing Plan PowerPoint PPT Template - Encom Encom is a powerful marketing PowerPoint template that balances professional design and flair. This download comes with 15 marketing slide designs that are easy to use. Customize Encom also has resizable and editable graphics, so you can illustrate concepts for your audience. Try it out if you want to make use of a marketing strategy PPT template. Envato Elements (Design Without Limits) Envato Elements - Unlimited creative assets and marketing PPT templates for one low price. Envato Elements has a single compelling (all-inclusive) offer: Sign up for Envato Elements and you get access to thousands of unlimited use graphics and templates (with unlimited use). Get great web themes, cool marketing presentation templates, pre-made video files, and more—all for one low price. Get unlimited downloads from a massive digital warehouse of creative assets. That's right! Download as many professional marketing PPT templates and advertising graphics as you want. Then you can customize them to fit any of your business project needs. GraphicRiver is a great option if you want to buy presentation templates one at a time. Check out our GraphicRiver marketplace below. Watch a Video to Learn More About Marketing PowerPoint Templates We've just shown you some of the best marketing presentation PowerPoint templates. If you're looking for a great marketing PowerPoint, you can't go wrong with one of these professional designed templates. Get a closer look at the great choices available in this new video countdown. If you enjoy this video and would like to watch more tutorials, subscribe to our Envato Tuts+ YouTube channel! These pro marketing plan template PowerPoint (PPT) designs are made for a variety of marketing presentations. Use them for: marketing plan presentation template This marketing strategy PowerPoint template has over 300 unique slides. But that's not where the customization possibilities end. This marketing PPT template also features: animated elements and slides unlimited color schemes dark and light backgrounds drag and drop image placeholders 7. Blanc Market Research - Marketing PPT Presentation Here's a special marketing PowerPoint template. Not only is it perfect for sharing market research, it does it in style. The fashionable slides feature modern layouts that you can tweak. This Blanc marketing presentation example for PowerPoint also has resizable graphics. 8. Marketing Plan PowerPoint PPT Template Are you looking for a complete marketing strategy template PPT? This is for you. This professional marketing PowerPoint presentation was designed for entrepreneurs. See what you'll get: 217 unique slides two aspect ratios (4:3 and 16:9) 5 premade colors and 90 Color themes 5500+ vector icons drag and drop ready free updates Here's what our customers have to say about this marketing plan PPT presentation template: Very comprehensive in the variety of slides, icons, and complementary graphics. A tremendous time saver in rapidly preparing a plan for presentation. -User davidskuzna 9. Marketing Plan and Strategy Template PPT This marketing strategy template PPT is one of our newest items. A free digital marketing plan template PPT can't compete with this. You'll get 300 unique slides, 90 color themes and 3000+ vector icons. And if you want to make the most of this marketing plan PPT template, customize the vector art on Photoshop or Illustrator. The marketing campaign template PPT is drag and drop ready. Try it today! 10. Marketizer - Marketing Plan PPT Template A free digital marketing plan template PPT can't beat our newest items. This marketing strategy template PPT will make your presentation a success. You'll get 34 unique slides especially designed for marketing PowerPoint presentations. All graphics are resizable and editable. This marketing plan template PPT is ready for you to use! 11. Socialina - Social Media Marketing PowerPoint Template The Socialina template is a great choice if you want to design and present a social media marketing plan. The marketing strategy template PPT has a modern design that's easy to customize. You'll find 30 premade slides and image placeholders so you can easily add your own images. Socialina is a top marketing presentation example. 12. Marketing Firm PPT Presentation Template This marketing presentation PPT is a good choice for any marketing firm that needs to design slideshows. It's got a simple and versatile design with 30 unique slides based on master slides. The marketing presentation PPT was designed in widescreen resolution. This is better than a free digital marketing plan template PPT. 13. Marketing Presentation Example Template Consider this marketing presentation template for a simple, yet effective template. The template has 11 color variations and a plethora of infographic elements. So, it's perfect for presenting data. The marketing plan PowerPoint template is in widescreen resolution and includes 35 unique slides. 14. Justice Creative Marketing PowerPoint Presentation Template The Justice Creative template has a bold and modern design. You'll find drag and drop image placeholders. Easily change the

colors and logos to match your branding. The marketing plan PowerPoint template has a variety of slides based on masters. It also has charts and graphs to present your data in an appealing way. 15. Marketing Plan PPT Template The marketing strategy PPT Template PPT stands out with its clean design and great graphics. With 204 unique slides, this is a complete marketing presentation PPT. You also get seven clean themes, 1000+ vector icons and useful infographics. Try it for your next marketing PowerPoint presentation! 16. Digibrand - Social Media Marketing PowerPoint PPT Template If you're looking for the newest marketing PPT templates, Digibrand is for you. This marketing campaign template PPT has everything you need for your next presentation. With its minimalist and modern design, this marketing plan template PPT will impress your audience. You'll get: 30 unique slides modern layouts based on master slides used and recommended free web fonts vector icons 100% fully editable aspect ratio 16:9 When you want to present social media strategy, Digibrand is a top marketing presentation example. 17. Ads - Marketing Plan PowerPoint Presentation Template Ads is a nice choice for a marketing strategy PPT template. There are 40 unique slides included with this file download. Ads slides are divided into a few different categories, like: about us services device mockups portfolio and gallery features It's a well-designed choice for a marketing plan PowerPoint template. 18. Dami Marketing Presentation Template Don't use a free marketing plan PowerPoint template with a dull design. You'll want a bold marketing PowerPoint template like Dami instead. These marketing presentation PPT template slide designs have a clean layout for presenting your ideas. It's the ideal creative slideshow template for a marketing plan presentation. 19. Flatz - Marketing and SEO Dashboard Template When presenting marketing data, you'll want well-crafted infographics. Thankfully, the Flatz marketing strategy PowerPoint template has everything you need. All the slides are professionally animated and are easily edited. The data charts in this marketing presentation PPT are also editable in Excel. 20. Orange - Marketing Presentation PPT Template Marketing presentations don't have to be drab and mono-color. The Orange marketing strategy PPT template is a perfect reminder of that. It features fun colors and fonts that are right at home in 2022. There are also device mockups and infographics. Orange comes with 34 customizable slides, letting you create a top marketing presentation PPT. 21. Gro - Marketing Plan PPT Template Create an impactful presentation with the Gro marketing plan template PPT. It uses sparse slide elements over white backgrounds that are tied together by different colors. Gro is versatile enough to be used as a content marketing PowerPoint template. Top features for this marketing strategy PPT template include: four color variations drag and drop image placeholders 36 unique slides editable and resizable graphics 22. Minius - Marketing Plan PowerPoint Template This last entrant on our list of the best marketing PPT templates is an impressive choice. Minius uses dark tones to draw your audience in. This marketing plan PowerPoint template comes with 36 unique slides. Minius' editable graphics and charts allow you to share the important numbers. Try this download if you want to give a stellar marketing PowerPoint presentation. How to Quickly Customize PowerPoint Marketing PPT Slide Designs A marketing presentation PPT is a must for sharing your vision. Thanks to pre-built professional templates, you don't need any design skills to create an amazing presentation. Let's look at three marketing presentation examples and learn how to customize each slide in seconds. Marketing plans should be visual. Anyone who's suffered through long presentations understands the need for diverse slide content. Elements like images, charts, and infographics help to break up the monotony of a slide deck. They're also key to explaining complex concepts and presenting data in style. In this section, we'll use Marketing Plan Volume 2. It's a multipurpose marketing strategy PowerPoint presentation template from Envato Elements. 1. The Intro Slide Let's begin by customizing a simple image-and-text slide. This one's near the beginning of the presentation, so it's well-placed to introduce your team and roll out your marketing plan slogan. Use an intro slide to set up your presentation for success. Outlining your slogan and guiding principles early sets the stage for the balance of the presentation. It places your message into context. When your audience knows your motivations, they're more likely to engage, understand, and follow along. The text is easily replaced. Simply click to select it, then type over it with your own words. Freely adjust the font size and styling up on PowerPoint's ribbon. Then, add in your own photo. The placeholders in this marketing plan presentation template make this a breeze. Just click in the gray box, navigate to your image, and click to insert it. PowerPoint will drop it onto the slide, already perfectly scaled and ready to share. Just add your text and a photo to the placeholder to create a strong intro. Charts truly are the best way to illustrate numerical data. And thanks to PowerPoint, they can be created and edited in seconds. This slide includes a pre-built column chart with data already included. Naturally, you'll need to customize it with your own numbers. To do that, right-click on one of the bars and then select Edit Data. PowerPoint will launch an embedded Excel spreadsheet right inside the app. There, easily type in your own data. The chart will scale and resize automatically with every change you make. Customize charts and graphs by right clicking on the object and choosing Edit Data. Finally, let's check out device mockups. Device mockups help you showcase your website or app on representations of real devices. You'll find mockups for smartwatches, phones, computers, tablets, and more. Start with a device mockup template to drop your app specifics into it. As you can see, this mockup slide focuses on a smartphone. The centerpiece is the mockup itself, the 3D representation of the device. Beside it, you can see plenty of text placeholders, in which you can provide details about the app or website. Whether you're marketing PPT features digital ads or products, mockups can be crucial when communicating your plan. To customize a mockup slide, you'll first need to capture a screenshot on a real device. Transfer it to your computer and then add it to the mockup. Click on the image placeholder inside the phone screen, browse to your screenshot, and click to insert it. PowerPoint will import the image, scaling it automatically to fit inside the mockup. From there, easily swap the placeholders for your own text to create a compelling marketing PPT slide. You get a realistic-looking device image with your screen on it. Thanks to Envato, building a marketing PowerPoint has never been easier. Your slide deck will be at the forefront of professional design—and you won't need any editing skills to get there! By using one of these marketing plan presentation templates, you'll have more time to work on your plan, without worrying about editing. For more on that, you'll want to check out our helpful tutorial: How to Make Pro Marketing Plan PowerPoint PPT Presentations for 2022 (+ Video) Inspiration: 5 Top PowerPoint (PPT) Marketing Plan Presentation Slide Designs for 2022 It's true that every marketing PowerPoint plan is going to differ. But that doesn't mean that you can't find common elements that work well for every marketing plan PPT. Borrowing from the best ideas is a great reason to use PPT for marketing campaign templates that already have ideas for you. Let's look at five types of slides that you'll find in many marketing PowerPoint presentation templates. We'll sample from templates from Elements and GraphicRiver. Consider using these when you're building your marketing plan. 1. Mission Slide A mission is that core idea that drives what you do. It's a great litmus test when you've got a new idea to measure your tactics against that mission. Does what you're doing fit with your mission? That's the question all businesses should constantly ask themselves. So, why not use a mission slide in your next marketing PowerPoint? Use a slide to capture that single idea. It creates an understanding of your audience and collaborators. This marketing plan template PPT includes slides that you can use to show your mission statement. Strengths, weaknesses, opportunities, and threats: they exist for every business. Considering them properly is crucial. That's why they're condensed into a key idea and common approach called a SWOT. You'll find a SWOT analysis slide in many PPT for marketing templates. Use a SWOT and fill it out to show proper consideration of each force in your business. A SWOT analysis slide like this one in Marketing Plan will help you show that you've considered each of the key forces for your business. No matter what type of presentation you're building, showing off the team behind the work is a good idea. A team slide can make your co-workers feel celebrated and recognized, and it also builds familiarity with your audience. Almost all the marketing PowerPoint templates we've featured in this round-up will include a team slide. Use one of them in your marketing PowerPoint plan to "put a name with a face" for your audience. The Markaone marketing presentation template lets you share interesting tidbits about your team. Most marketing plans need to include a geographic consideration. That might mean showing trends or specific plans that'll help you reach targeted audiences. That's why you want to use a map slide to do just that. Bringing specific geographics to life will help cement that there are specific, targeted plans. In the best marketing PowerPoint templates like the example below, you can see how to use a map slide. Use a map slide like this one in Social Media Trends to help your audience connect the plans to specific areas. Infographics can help you explain a process. Instead of just listing the steps in a process, use an infographic to make it highly visual. Your business plan should include some tactical plans. These are the specific steps it takes to execute the marketing plan. Those are best shown with infographics that illustrate ideas easily. This marketing plan template PPT has well-crafted infographics you can use. Designing a great PPT marketing presentation takes more than strong ideas. Those ideas must be refined and put into the best visual slides that tell a compelling story. You want to make your points stick with your audience and deliver them so that your key ideas that fit your marketing presentation goals. Here a few quick tips to help you do that: 1. Focus Your PPT Marketing Message Take your marketing topic and simplify it. Hone it down to connect with your audience boldly. Your goal is to get into the head of your audience. Think about how your topic will resonate with them. What question, statistic, or quick point could grab their attention right away? A good example of quick audience engagement is the question: "What's the purpose of this email?," from the SlideShare presentation "Email Marketing 101: Strategy," by SendGrid. This is then followed by another question: "Or rather, what do you want your recipients to do?" These questions help draw the audience into your presentation topic. They then show the potential purposes of email campaigns. Questions are a great way to lead your audience to a clear point. After you've got them hooked into your topic, then look to hold that attention throughout your marketing presentation. Discover more about how to engage with your audience more powerfully: How to Make a Persuasive PowerPoint Presentation (With Powerful Tips) How to Start a Presentation Strong and End Powerfully (Make an Impact in 2021) 2. Use the Right Presentation Slides There are many types of presentation slides such as: showcasing your team your products roadmaps timelines market strategies and more. It's helpful to choose a marketing PowerPoint presentation template that's got the slide designs you need. For example: Use the Marketing Plan PowerPoint Design if you've got fresh marketing ideas, strategies, or plans to showcase. Whereas, if you've got a more narrow focus like social media to present on, then the Social Media Pro theme would be a good choice. Not only is it important to use the right slide designs, but you also want to use high quality images and graphics to showcase your marketing ideas. You might need a photo for the right visual metaphor or to blur in the background. Whatever the reason, you can find a bevy of royalty-free photos and professional graphics on Envato Elements. Envato Elements - Design without limits. With Envato Elements, you get unlimited downloads for a single monthly fee. The benefits are: templates pro graphics creative assets These are available to download whenever you need them for any project. Learn more about how to design better PowerPoint slides: How to Make Good PowerPoint Slide Designs Even Better in 2021 3. Use Evidence to Prove Your Points Whether from case studies, or your own research, real data speaks to an audience better than assumptions. Your logic and ideas can carry quite a bit of your presentation. But showcasing key numbers inside easy-to-understand infographics will make your points more credible. Use a marketing PowerPoint template that comes with great infographic slides. Templates like Flatz or the Marketing Toolbox are great options. With the right data slide designs, your audience will understand your points with more clarity and exacting depth. Find more top PowerPoint templates that are overflowing with infographic slide designs: 35 Best Infographic PowerPoint Presentation Templates: With Great PPT Data Slides 2022 4. Provide Clear, Actionable Takeaways Great presentations tell a story that puts the spotlight on solving problems. They clarify with examples, but that information needs to make clear points that the audience can make use of. Provide takeaways throughout each section of your presentations—especially in your conclusion. You want your audience to be driven take notes, and recall your takeaways, so they can put your ideas into action. There are some takeaways in the SlideShare "5 Storytelling Lessons From Superhero Stories," by HighSpark. The presentation makes this quite literal by titling them as such, as shown below: That way, the audience can easily recall the key storytelling points of this presentation, such as: connecting with shared desires identifying common villains demonstrating solutions to problems in stories and more. 5. Format for Live vs Distributed Release Before you jump into designing slides, be sure to consider how will you use the presentation deck you're making? Your presentation format will differ when giving a live presentation versus one that'll be distributed. In the live presentation case, you'll want your slides to be concise, and support what you'll be speaking. Your visuals need only compliment and highlight your key talking points. You can use impactful visuals, but it's often best to keep text short and your points bold. Your presentation needs take a different approach when you're making it for digital or online distribution. For example, if you're designing a marketing presentation to be emailed to your team, or if you'll be uploading your deck to SlideShare. In those cases, each slide in your presentation needs to communicate your point fully on its own, much like a PDF document would. Here are some great PowerPoint SlideShare examples you may want to look at: 18+ Best PowerPoint SlideShare Presentation Examples (For 2022) 5 Top Marketing Plan PowerPoint PPT Presentation Design Trends for 2022 Here are some of the latest design trends to help you get the most from your marketing strategy template PPT: 1. Bright Colors Using bright colors in the design of the marketing presentation template is on-trend. Many bright colors will make your presentation less boring and more fun. Using black or white text on bright colors also makes your text stand out. This marketing campaign template from Envato Elements has attention-grabbing bright colors. Having an abstract design in your marketing PowerPoint template is on-trend. It can make your presentation unique. An abstract design can engage for the audience without being distracting. 3. Infographics Infographics are a great way to present data or text in an exciting way. Use an infographic to break up text. A marketing PowerPoint presentation with less text becomes more engaging for the audience. Colors is a business marketing presentation PPT template with infographics. A color gradient is where a color slowly transitions into another color. Use this design trend for any purpose. It can be bold or subtle. The color gradient could also be a part of the slide or just in the background. Having a gradient color is more interesting than just a single color on a slide. 5. Image Masking When you can only see part of a full image that's called image masking. Many marketing PowerPoint templates already have this built in to the template. Most templates make it easy all you need to do is drag and drop the image into the placeholder. This marketing presentation template has several slides that feature image masking. So far, you've seen different marketing strategy PowerPoint template designs that you can use as inspiration. For more inspiration or want to see even more creative PowerPoint designs, check out these roundups: 30 Animated PowerPoint PPT Templates (With Cool Interactive Slides for 2022) 25 Beautiful PowerPoint (PPT) Presentation Templates With Unique Slide Designs (For 2022) 35 Best Infographic PowerPoint Presentation Templates: With Great PPT Data Slides 2022 Where to Find the Best Marketing PowerPoint Templates in 2022 (Envato Elements vs GraphicRiver) Both Envato Elements and GraphicRiver offer trendy and attractive marketing plan PowerPoint templates. But which one should you use? And what's the benefit of each marketplace? 1. Key Benefits of Envato Elements Envato Elements is a subscription marketplace where you can download unlimited design elements for a low monthly fee. Download as many marketing plan PowerPoint templates as you want, but that's not all. There are other assets such as stock photos, business cards, social media templates, and more. Best marketing PowerPoint templates from Envato Elements. GraphicRiver is the best marketplace for downloading single-use marketing PowerPoint templates. It's home to other premium design assets too. It's part of the Envato Market suite of online marketplaces that cater to many creative digital asset needs. When you need a marketing PowerPoint template quickly or know exactly what you're looking for, visit GraphicRiver. Best PowerPoint marketing strategy PPT presentation templates to buy one at a time. If you're a designer working with many clients or if you've got more than on business, Envato Elements makes the most sense for you. Sign up for Envato Elements now. Envato Elements - Design without limits But, if you only need design assets occasionally, GraphicRiver is the best choice for you. You'll find marketing plan PowerPoint template PPTs available for single purchase. Head on over to GraphicRiver (or another Envato Market site) to find what you need. Common PowerPoint Questions Answered (FAQ) PowerPoint is a powerful program that can be used for many different designs and presentations. As such, it's not uncommon to have many questions about it. We've compiled the most common PowerPoint questions below along with answers: 1. Are PowerPoint Templates Customizable? Yes, all the PowerPoint templates can be customized to use your preferred colors, fonts, and images. You can also customize the background of each slide. Here's a tutorial to give you some direction on customization: How to Quickly Customize a PowerPoint Template Design 2. Can I Add Animations to My Slides? To add a bit more visual appeal to your presentation or to make it stand out, you can certainly add animations to each slide as well as slide transitions. Learn how to add animations in this tutorial: How to Quickly Add Good Animations to Your PowerPoint PPT Presentations 3. How Many Slides Should I Use? It depends on the type of presentation you're giving, the amount of information you want to cover, and the planned length of your presentation. This tutorial has more guidelines on how many slides your presentation should have: How Many Slides to Use for a 5, 10, 15+ Minute Presentation 4. Can I Use a Custom Background for My Slides? Yes, design a background for your slides in a program like Photoshop and easily add it to your presentation. Learn about backgrounds here: How to Make PowerPoint Slide Backgrounds In Photoshop (PPT Size/Format?) 5. Does PowerPoint Support 3D Shapes? Yes, it does. 3DElements can add an extra bit of interest to your presentation. We've got a tutorial that shows you how you can create 3D elements such as pyramids with shape and model templates: How to Create 3D PowerPoint Pyramids with Shape & Model PPT Templates Download Our eBook on Making Great Presentations (Free PDF) Need more help? We a helpful resource that'll walk you through the complete presentation process. Learn how to write your presentation, design it like a pro, and prepare it to present powerfully. Grab our eBook: The Complete Guide to Making Great Presentations. It's available for FREE with a subscription to the Tuts+ Business Newsletter. PowerPoint can be a bit intimidating to get started with. And you're usually on a deadline to prepare the presentation that you'll use to support your speaking engagement, so you hardly have time. That's why it helps to review a few tutorials that can help you ease the learning curve when you're out to learn Microsoft PowerPoint. Start with a comprehensive guide like How to Use PowerPoint (Ultimate Tutorial Guide). Many users have found to be the perfect starting point. Here are other tutorials to really solidify your PowerPoint knowledge: How to Make Great PPT Charts & Graphs in Microsoft PowerPoint (+Video) How to Learn PowerPoint Quickly (Complete 2021 Beginner's Guide + Video) How to End Your PowerPoint Presentation With a Strong Close (In 2020) How to Make Winning Pitch Decks in 2022 With PPT Templates (+Video) Types of Marketing PowerPoint Presentations to Create There are so many types of slideshows available on Envato Elements and GraphicRiver. You'll find great digital marketing decks, advertising presentation designs, and sales PowerPoint templates. There are lots of different types of marketing presentation examples, such as: selling your marketing services to a new client engaging your investors with new marketing plans presenting marketing strategies to your team Grab the best marketing PPT templates for many uses, such as decks with designs for: digital marketing strategy digital marketing proposal PPT PowerPoint templates social media PowerPoint templates go to market strategy templates for PPT PowerPoint product marketing PPT presentations marketing campaign presentation designs brand plan templates marketing management PowerPoint presentations integrated marketing communication plan PowerPoint analysis and proposal PPT templates and more! Design Your Next Marketing PPT Presentation Right (In 2022) Whatever your marketing presentation needs are, we've got you covered! Don't make the mistake of relying on a marketing PowerPoint template you find for free. Free marketing plan PowerPoint templates are often more trouble than they're worth. If you need regular access to lots of PowerPoint marketing templates, then head over to Envato Elements. For a single monthly fee, download unlimited assets. You get a full assortment of presentation templates, website designs, creative assets, and more. Or, find the best PPT marketing templates on GraphicRiver. Buy professional PowerPoint design sets individually and at reasonable prices. Then download them right away. Editorial Note: This post has been updated with contributions from Brenda Barron, Sarah Joy, Maria Villanueva, and Nathan Umoh. Brenda and Sarah are freelance instructors for Envato Tuts+. Maria is an Associate Editor for Envato Tuts+ Design & Illustration. Nathan is a staff writer with Envato Tuts+.